A2MP Web Solutions

Business Proposal for

Travel Experts Inc.

Proposal Timeline

* Introduce Team and Company
* Address Business Problem
  + Current Technology doesn’t help Travel Experts inc. It hinders it.
  + Hard to Expand
  + The need to meet Customer needs
  + Hard for Agents to make sales
* Present Use Case Diagrams / Charts Etc….
* Explain 3 Phase Plan including Timetable and Budget
* Introduce WebSite Prototype
  + Html, CSS, JavaScript, PhP, MySQL
* Discuss these technologies and explain why our Company feels that they would be best fit
  + Reasons and Benefits (forward thinking, expandable, etc…)
* Discuss Web Utilities and Web Application Solution for Agents
  + Reasons and Benefits (accessibility, efficiency, ease of use, etc…)
* Discuss SqlServer and Oracle Database design
* Perhaps Talk about Marketing Benefits of our System, possibilities for company, etc…
* Question Period